



## **Legacy Gift**

TO: The Crawford High Family of Alumni

Dear Colt,

On behalf of the Foundation, I would like to invite you to support the Crawford High Foundation and Crawford Education Complex. For decades the San Diego Unified School District has had a relationship with its Will C. Crawford High School youth and the Alumni. We, the Foundation, sponsor class activities, school renovation projects, and community awareness activities. Also, every year there are graduates who are awarded scholarships, which have been funded by the Foundation.

If you're interested in supporting education, our community and our future leaders--- please consider supporting the Will C. Crawford High School Foundation and Alumni Association, Inc. through a financial gift.

The Foundation emphasis is to improve the employability of the Crawford High School graduates and to encourage its students to complete their education. Can you help in developing funding support for inter-scholastic and academic projects? If so--- we want to here from you!

We offer you several ways to consider making a direct or non-specified donation to your Crawford Alumni Foundation or Crawford High School. The Foundation can accept non-specified financial donations over which the Directors of the Board have discretionary authority of expenditure. Other donations directed into the establishment of specified scholarships need to be administrated through the school Finance Office.

### **What type of Legacy Funding do you want to support?**

Many people want to leave a portion of their estate to support one or more charitable organizations, to support certain charitable causes, or to create a scholarship for promising young students, but they want to ensure their wishes are honored and fulfilled. At the Will C. Crawford Foundation and Crawford Finance Office, our business is to receive, administer and provide ongoing stewardship of estate gifts for charitable purposes. We ensure our donor's intentions are honored and fulfilled, forever! Gifts from your estate may be made to The Will C. Crawford Foundation or the Crawford High Finical Office via a gift by:

[Will or living trust](#)  
[Qualified retirement plan](#)  
[Charitable gift annuity](#)  
[Pooled income fund](#)  
[Charitable trust](#)  
[Life insurance policy](#)  
[Direct Financial Donation](#)

**What assets do you want to give?** We are equipped to accept gifts of cash, stock and real estate through a will or living trust, as well as gifts via life insurance and qualified retirement plans. Additionally, we offer a great deal of flexibility as the charitable beneficiary of a charitable trust or pooled income fund. Since we are a 501(c)(3) public charity, assets that come to the Will C. Crawford Foundation are removed from your estate for tax purposes. This decision should be made in consultation with a professional advisor.

**Choose a name for your fund.** You can use your family name or the name of a loved one. Many of our donors think of creative names that represent the causes they want to support. You can also choose to remain anonymous; we can arrange for the level of recognition you desire.

**Do you want the money to be in an endowment or in a non-endowment?** In an endowment, the principal is invested and only a portion of the income is paid out. The remaining income is returned to principal to protect the value of the endowment over time. This option provides support for your chosen organizations and causes forever!

In a non-endowment, the entire balance may be granted. (Most people choose an endowment for their estate gifts.)

**Consider an Endowment?** An endowment is an investment that provides endless support to charitable causes. It's an investment in the future ... the future of Crawford High and its students. It's a gift ... a promise without end, made by you to your children and grandchildren in support of your community. Endowments are made possible by you ... those who have lived and embraced all that our region has had, will have and can have.

Endowments are permanent. They are funds with the requirement that the principal is never spent. The balance in these funds is invested, earning income that is then spent to support charitable works in perpetuity.

There are three types of endowment to choose from: **Endowment for the Common Good, Field of Interest Endowment,** and **Designated Endowment.**

- An **Endowment for the Common Good** is a gift that allows the Foundation or the School to respond to the constantly changing needs of Crawford High. This type of fund is not limited to a specific cause, but available for the most critical needs of the school as they arise.

- A **Field of Interest Endowment** is a gift that helps sustain programs in specific areas of interest. These programs are selected by the donor and reflect his or her passion in various areas such as education, health and human services, the arts, culture, historic preservation and environmental protection, to name a few.

- A **Designated Endowment** is a gift that provides a permanent source of support to a nonprofit organization selected by the donor. We sincerely hope you can endow the Crawford Foundation and view us as your favorite nonprofit organization through a designated endowment.

**Help by establishing a Legacy Gift today!**

For direct non-specified financial donations make checks payable to: “Will C. Crawford Foundation” and mail to: Crawford Foundation, Crawford Educational Complex, Old Administration Building, 4191 Colts Way, San Diego, CA 92115.

Attn: Greg Estep, Treasurer

For assistance with specified donations and endowments and to help in setting-up a scholarship contact: Ann Asaro-Baker, Crawford Finance Secretary, phone number 1-619-583-2500 ex 1012, e-mail: aasaro-baker@sandi.net. Mailing address: Finance Office, Crawford Education Complex, Old Administration Building, 4191 Colts Way, San Diego, CA 92115. Attn: Ann Asaro-Baker

Thank you for your support.

## Crawford Foundation

**The Will C. Crawford High School Foundation, Inc. is a California nonprofit corporation, founded in 1993. Greg Estep, Treasure**